



Advanced Knowledge Acquisition System

## Executive Briefing

Technology is changing the way we do business. Adopting the right technology for your business to help achieve key business objectives is critical to success in identifying market opportunities, getting products to market quickly and maintaining operating efficiency, customer satisfaction and profitability. The key is knowledge.

4th Wave Technologies, Europe's leading E-commerce solution provider, recommend its unique **Advanced Knowledge Acquisition System - AKAS**, to help your business to gather information from across the globe via the Internet. Enabling you to make informed decisions more rapidly and facilitate achievement of your business objectives.

**AKAS** comprises of three components:

- The Builder
- The Internet Server
- The Web Browser.

These Windows tools, written in industry standard 4GL, are used to rapidly develop and deploy applications across the internet. The applications are presented to the user as an intelligent form, which include sophisticated security and validation services. This allows data to be captured across the world and collated on a host server in seconds. Because **AKAS** is built using best of breed tools this also means it can easily integrate with other open business systems, for example SAP R/3.

Already **AKAS** is being utilised very effectively for clinical trials and market research to:

- Save valuable time
- Cover a wider geographic area
- Deliver high quality data
- Enable rapid assimilation of data knowledge



To find out how **AKAS** could be used to give your organisation an advantage please contact Sam Scoggins or Simon Crowe by telephone, e-mail or using the FAXBACK form overleaf.

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*Please contact me about (Please tick appropriate box):*

AKAS Product Brochure

AKAS Product Demonstration

AKAS Partner Programme